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STOCKART receives the 2016 Design Turkey Industrial Design Award!



The 5th annual 'Design Turkey Industrial Design Awards', winners received their awards during the ceremony at the Lütfi Kırdar International Conference and Exhibit Palace during 'Design Week Turkey'. Opening speeches were made by Mehmet Büyükekşi, chairman of the Exporters of Turkey Assembly, Ziya Altunyaldız of Ak Parti Konya, parliament Member and Nihat Zeybekçi, the minister of Economy.

A total of 350 industrial designs were submitted to the Design Turkey Design Awards, out of those submitted; 7 were awarded Superior Design, 36 awarded Good Design and 7 were awarded with Concept Design Awards. The "Design Turkey Industrial Design Awards" includes 13 categories consisting of packaging, lighting, electronic products, home appliances, home and office necessities and accessories, public and commercial products, furniture, sports, hobbies, games and personal products, transportation and transport vehicles, building tools, investment products and medical devices and tools.

The **STOCKART** Automatic Medication and Supply Management Systems MedSMART/DualSMART/SupplySMART product, submitted to the medical devices and tools category, won the 2016 Design Turkey Industrial Design Award. All winners received their awards from Nihat Zeybek, the Minister of Economy. Designer Ayçal Çağrı Özen who contributed greatly to the industrial design of **STOCKART** accepted the award on his and the behalf of the brand owner, Simeks Tıbbi Sistemler San. & Tic. A.Ş. as well as the producing company, TriaTech Tıbbi Sistemler San. & Tic. A.Ş.

All of the products that made it through the eliminations and into the finals of Design Turkey 2016 will be available to view until Sunday, October the 23rd at the Lütfi Kırdar International Conference and Exhibit Palace.

About Design Turkey

Design Turkey Industrial Design Awards is a design evaluation scheme made up with the collaboration of the Ministry of Economics of the Republic of Turkey, the Turkish Exporters Assembly (TIM) and the Industrial Designers' Society of Turkey (ETMK), within the framework of TURQUALITY® program. The intention behind the scheme is to award good designs that take into consideration the needs of the user, offer added value and competitive advantages to international and national markets. A total of 1500 applicants took part in 2016.

For more information please visit; www.designturkey.org.tr

About STOCKART Pharmaceutical and Medical Supplies Management Systems Design

STOCKART is an Automated Medication and Supply Management System, which provides increased patient safety and reduced costs to users and patients. It is made up of a variety of modules offering different functions that can be combined for a variety of services. DualSMART, MedSMART and SupplySMART products may be designed into four different yet equivalent modules, which have the ability to undertake different missions. This modular approach starting with the logo, has been the source of inspiration for all modules and therefore the design idea behind the entire system. Constructively each of the modules consists of metal internal parts, anthracite color vacuum ABS front surface, white color injection ABS frame and the connections between these. The main element that makes the design stand out is the injection frames. Different curves have been applied on the frame of each module as inspired by the logo. As a result, the products end up belonging to the same family but are distinctive in their nuances and can stand on their own due to the fact that these modules are comprised of different permutations.

For more information please visit our website; www.stockart.com.tr

About the Designer Ayçal Çağrı Özen

Ayçal Çağrı Özen enrolled to the Istanbul Technical University, Industrial Products Design department in 1996, and completed his degree in 2003. He then moved on to work within many domestic and foreign companies as an Industrial Designer, Design Consultant and Project Manager. Working freelance as of 2012, the designer received awards for his designs from various design competitions and currently provides design & design consultation services to a number of companies. His Awards & Achievements comprise of; • Kütayha Porcelain Dinner Set Design Competition - Award for 3rd Place • IDW Istanbul Design Week - Project Anthology Award • IMMIB Industrial Design Competitions "Industrial Kitchen Category" Honorable Mention Award • 4-time Finalist in the IMMIB Competitions • Designboom International Design Competition Selection of Furniture Designs • Jewelry Fair Best Fair Stand Design Award • Design Turkey 2016 Good Design Award